

Powerful
tough on plaque

Gentle
soft on gums



Colgate®

Colgate® ProClinical®

Help your patients power up to a
powerful and gentle clean

©Registered Trade Mark

Key patient groups could benefit by switching to a Colgate® **ProClinical® toothbrush**



Patients with poor brushing technique or dexterity issues

- Arthritis in hands
- Obvious plaque build up



Patients with extensive restorative treatment

- History of periodontal disease
- Crown and bridge
- Implants



Orthodontic patients

- Orthodontic treatment with fixed appliances
- With a history of high caries risk



Patients on comprehensive treatment plan

- High risk caries patients
- Patients with periodontal problems

Help build
your practice
with Colgate
ProClinical

- ✓ Display Colgate ProClinical for sale in waiting rooms
- ✓ Ideal give away to new patients
- ✓ Gift-wrapped for patient purchase (eg, Christmas / Father's Day/ Mother's Day)



See all Colgate® ProClinical® 250R rechargeable has to offer



5x more plaque reduction at the gingival margin*



Sonic Vibrations
Up to 30,000 strokes per minute



Slim, lightweight handle



Soft, thin-tipped bristles



Multidirectional cleaning + Sonic movements



2-minute timer and 30-second quad pacer



Replaceable brush head



Rechargeable battery charge lasts up to 10 days[^]



Colgate® ProClinical® 150 Battery Sonic Toothbrush

Ideal for patients wishing to transition from a manual to a power toothbrush



Sonic Vibrations
Up to 20,000 Strokes/Min



Multidirectional cleaning + Sonic movements



Replaceable brush head



Soft, thin-tipped bristles



Slim, lightweight handle



2-minute timer

Also available
ProClinical 360°
Refills in White
or Charcoal

Compatible with both
250 and 150 models.



* After 4 weeks vs a manual flat-trim toothbrush
^ When brushing twice daily

Colgate® ProClinical®

Tough on plaque Gentle on gums



250R
(Rechargeable)



150
(Battery)

HENRY SCHEIN® Order code	White: CG-AU00615A Charcoal: CG-AU00616A	CG-AU00586A
 Multidirectional bristle movement + sonic cleaning action	✓	✓
 Slim, tapered bristles	✓	✓
 Slim, lightweight handle	✓	✓
 Strokes per minute	30,000	20,000
 2-minute timer and 30-second quad pacer	✓	2-minute timer only
 Replaceable 360° Brush Heads included	x2	x1
 Competitively priced	\$\$	\$